

Digital Imaging

Instant Savings 3/30-4/5, 2020

SONY



Handycam®



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
AX33 4K Camcorder with Balanced Optical SteadyShot	FDRA33/B	\$849 ⁹⁹	\$150	\$699⁹⁹
CX675 Handycam® with Exmor R® CMOS sensor	HDRCX675/B	\$599 ⁹⁹	\$100	\$499⁹⁹
CX440 Handycam® with Exmor R® CMOS sensor	HDRCX440/B	\$299 ⁹⁹	\$30	\$269⁹⁹

Cyber-shot



RX100 V The premium 1.0-type sensor compact camera with superior AF performance	DSCRX100M5A/B	\$999 ⁹⁹	\$150	\$849⁹⁹
RX100 VI Advanced Camera with 1.0 inch sensor Bundle and save up to \$50. Check bundle chart for savings.	DSCRX100M6/B	\$1,199 ⁹⁹	\$200	\$999⁹⁹

Cyber-shot Bundles

Bundle	With	Savings
DSCRX0M2/B or DSCRX100M6/B	Shooting Grip (VCTSGR1)††	\$50

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.